

# Investor Relations & Shareholder Communications

Webcasting monthly sales updates, quarterly earnings results, corporate announcements, analyst and annual shareholder meetings.

When your company has an important announcement to make, or the management needs to report financial and business information on a regular basis to their shareholders, you need the most dependable and flexible webcasting solution that is **always available**.

Whether you are announcing a possible merger or acquisition in your sector or reporting financial results during a live shareholder conference or broadcasting this from a streaming media studio directly to your shareholders, your webcast has to **perform flawlessly**.

Shareholder communications can become very expensive, but using the existing multimedia and interactive capabilities of streaming media allows you to maximize accessibility during a conference or after the event, with limited resources and **minimized costs**.

Telemak is in the business of providing online information services to companies all around the world based on streaming media technology and services. The webcasting communication solutions allow you to broadcast key messages to various audiences, ranging from employees, shareholders, investors to the general public. Webcasting is a new and exciting way to engage the viewer, holding their attention for much longer. It allows you to do a whole lot more by streaming your video over the Internet, the **possibilities are endless**.

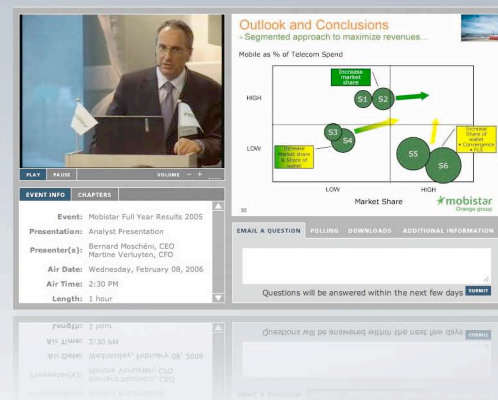
## Contact

For more information on Telemak's Webcasting solutions, please contact:

Telemak Belgium: +32 2 709 10 50 or e-mail to [info@telemak.com](mailto:info@telemak.com).

Visit us online at

[www.telemak.com](http://www.telemak.com) and blog [www.telemak.info](http://www.telemak.info).



## How we proceed?

### [PREPARE]

Define the event requirement and agreement

### [MANAGE]

Assign project manager, develop the interface

### [PRODUCE]

Setup equipment and start to capture the event

### [BROADCAST]

Distribute the message, monitor the webcast

### [REPORT]

Produce statistics, deliver a post event microsite

## Telemak Webcasting Solutions for:

Solutions for Investor Relations and Shareholder Communications

Public Relations and Employee Communications

# Webcasting Service Options

Telemak manages the entire investor relations or shareholder communications webcasting project as a one-stop solution. Each project is managed by experienced people from project managers to streaming engineers. Our comprehensive suite of services includes:

## > Primary Webcasting services

- > **Video webcasting:** high quality video and audio streaming, along with an interactive user interface; relayed delivery via video podcast optional.
- > **Audio webcasting:** the audio portion of your event is captured for broadcast over the Internet; relayed delivery via podcast optional.
- > **Virtual presentation:** Synchronized video and audio with web-based slide presentation. Can also be Adobe® Flash integrated for increase accessibility.



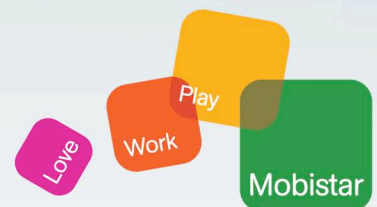
## > Optional Webcasting services

- > **Event services:** on-site management and audio/video production.
- > **Studio services:** at Telemak's webcasting facility in Brussels, near the airport.
- > **Teleconferencing:** coordination of the teleconferencing of your event.
- > **Support desk services** and getting started: during live webcasts we resolve issues with clients having difficulties to access the stream, i.e. diagnostics.
- > **Customized websites** and interfaces before event, microsite after event.
- > **Reporting and monitoring**, i.e. statistics and necessary analysis.

telenet 

### Reference: Telenet

Telenet delivers quality voice, broadband Internet, TV and iTV applications - all via an extensive cable network to many homes across Flanders and Brussels. Telenet is a public company since October 2005 and is listed on Euronext Brussels. Financial reporting and analyst information is crucial for a cash intensive operation and growing organization. Telemak has been the preferred webcasting service provider for the quarterly financial reporting and the annual shareholder meetings since 2005.



### Reference: Mobistar

Mobistar is a member of the Orange Group, which bundles together France Telecom's main mobile activities and is one of the most important players in the Belgian telecommunications market. The company operates in the fields of mobile and fixed telephony, ADSL and data transmission. Mobistar is a publicly listed on the Brussels exchange. Telemak has been providing webcasting services for the yearly analyst meetings for 2 years.